

Fringepig

the alternative Edinburgh Fringe magazine

Media pack

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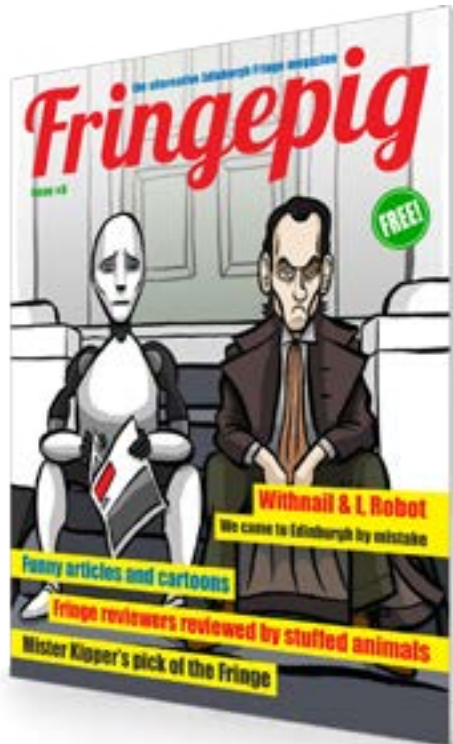
From the people who brought you Mustard comedy magazine



Distribution & Demographics

The **Fringepig** website has been the home of Festival Fringe satire for **three years**

Last year, with the team behind Mustard mag on board, **Fringepig became a free, beautifully produced print magazine** for Edinburgh-wide distribution. We'll be coming back even stronger in 2017

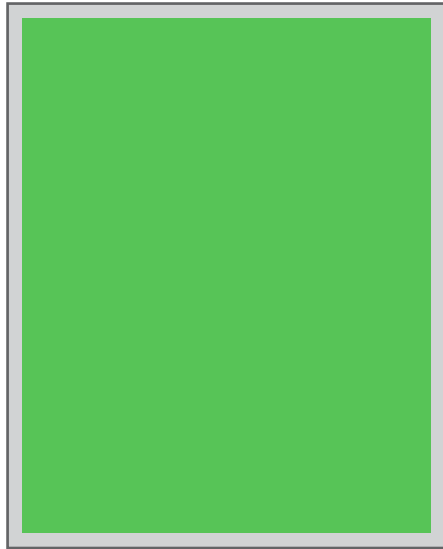


**THERE WILL BE 3 ISSUES THIS AUGUST.
EACH ISSUE WILL HAVE 10,000 FREE COPIES,
DISTRIBUTED IN THE TOP FESTIVAL VENUES**

Print ads will also
be featured on
fringepig.co.uk

Demographics
90% 18-30
60% male

Rates and Specs

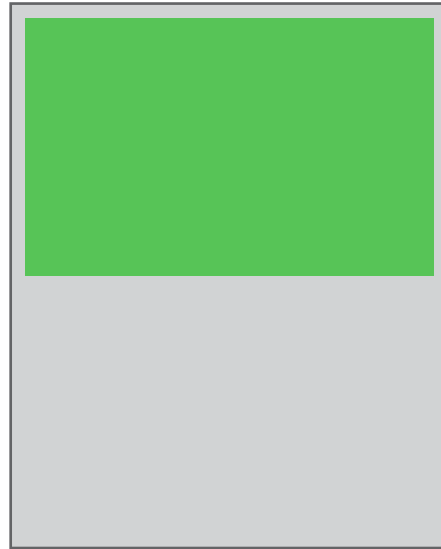


FULL PAGE

170x225mm

One issue: £380

All 3 issues: £760

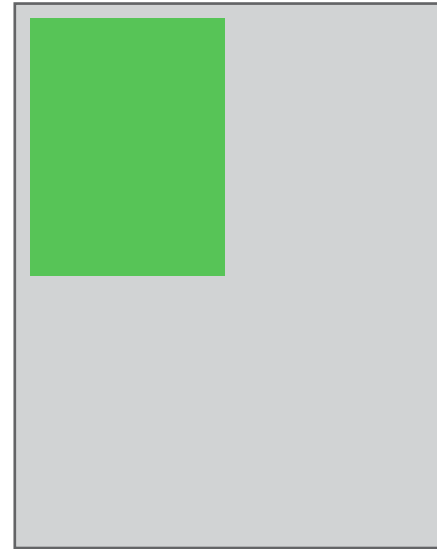


HALF PAGE

170x110mm

One issue: £190

All 3 issues: £380

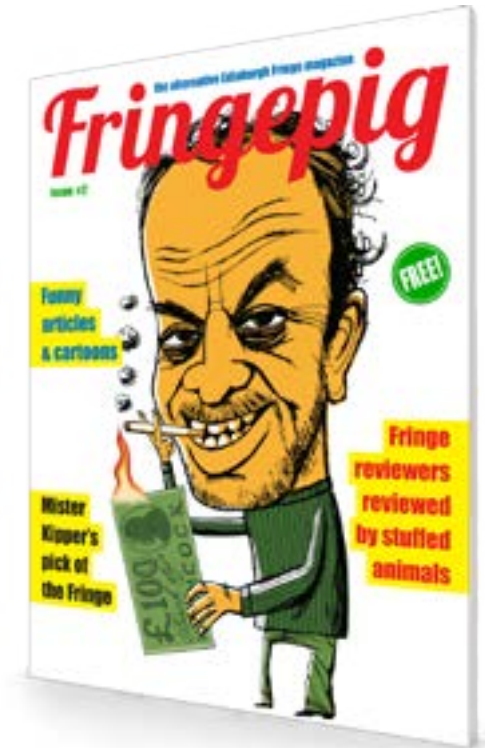


QUARTER PAGE

85x110mm

One issue: £95

All 3 issues: £190



Free web
ad with all
print ads

Inside cover £500-900 **Back page:** £700-1200 (dep on issue)

All sizes: +3mm bleed. Please supply artwork at 300dpi CMYK, Tiff or PDF

Praise for Frangepig and Mustard

Fringepig is brought to you by the team behind Mustard mag

As the world looks
to Wikipedia, so
the Fringe looks to
Fringepig. It's my
guilty, filthy pleasure
every August.

David Johnson
Fringe Producer

An ingenious idea,
executed with wit
and honesty.
Just don't review
this review.

Isy Suttie
Peep Show's Dobbie

Fringepig has changed
the game for Edinburgh
Fringe reviewing.
Editors know there's an
ombudsman waiting to
take the piss.

Bernard O'Leary
ex-Editor, The Skinny

Ich mag Frangepig so
sehr, ich kaufe immer
eine Anzeige, obwohl
ich keinen brauche!

Henning Wehn
*German Comedy
Ambassador*

A dash of something special.

Michael Palin

Naughty, observant and very,
very funny. A satirical gem.

The Telegraph

Brilliantly
funny!
BBC

Absolutely
cracking!
Channel 4

First class humorous content.

The Guardian

