

Fringepig

the alternative Edinburgh Fringe magazine

Media pack

PHONE Liam Mullone on 07540 355777

EMAIL sales@fringepig.co.uk

www.fringepig.co.uk

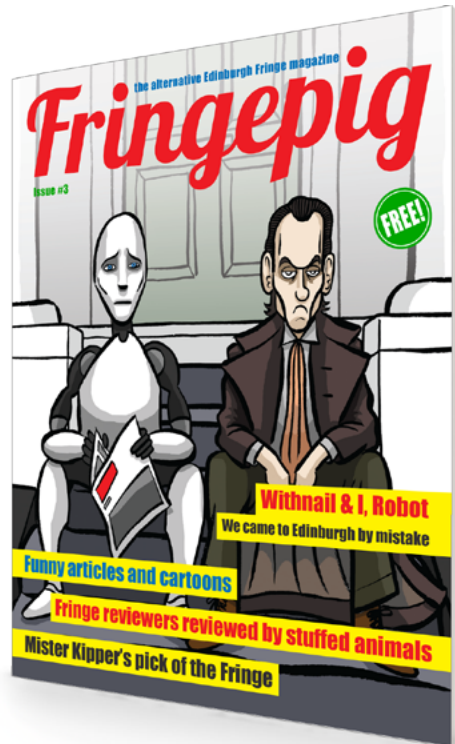
From the people who brought you Mustard comedy magazine



Distribution & Demographics

The **Fringe** website has been the home of Festival Fringe satire for **two years**

Now, with the team behind Mustard mag on board, **Fringe** is becoming a free, beautifully produced print magazine for Edinburgh-wide distribution in August 2016

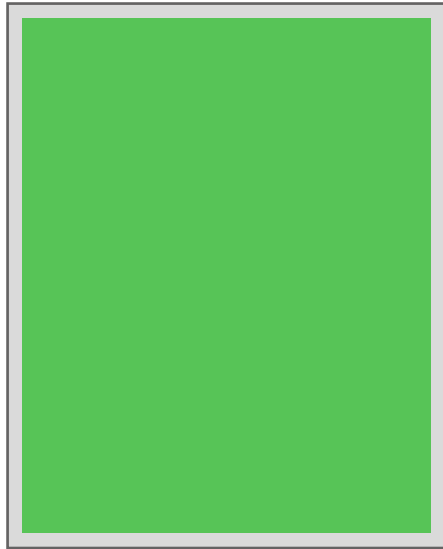


EACH ISSUE WILL HAVE 10,000 FREE COPIES, DISTRIBUTED IN THE TOP FESTIVAL VENUES

Print ads will also be featured on **fringe**.co.uk****

Demographics
90% 18-30
60% male

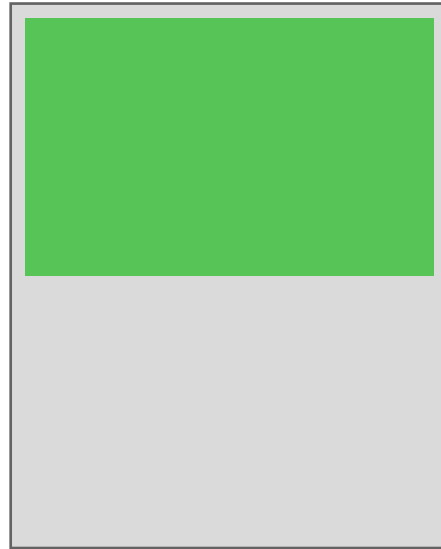
Rates and Specs



FULL PAGE

170x225mm

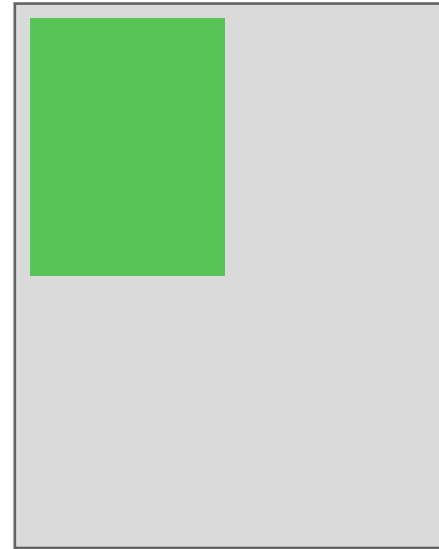
£600



HALF PAGE

170x110mm

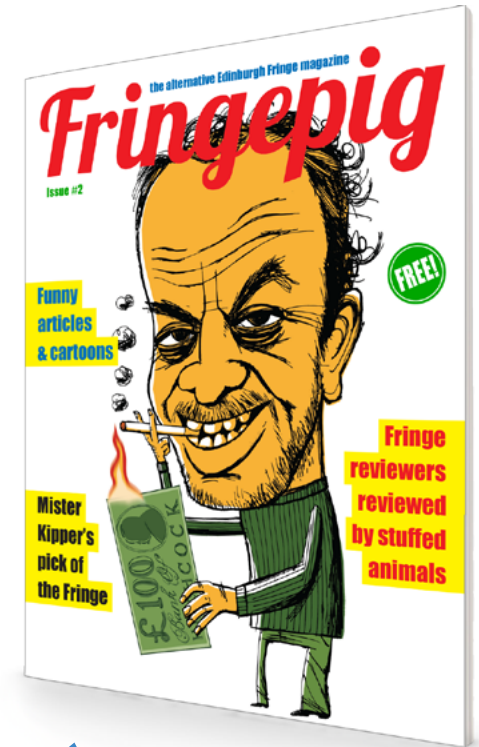
£375



QUARTER PAGE

85x110mm

£270



**Free web
ad with all
print ads**

Inside cover £800 Back page: £1,100

Discounts available for multiple insertions

All sizes: +3mm bleed. Please supply artwork at 300dpi CMYK, Tiff or PDF

Praise for Frangepig and Mustard

Fringepig is brought to you by the team behind Mustard mag

As the world looks
to Wikipedia, so
the Fringe looks to
Fringepig. It's my
guilty, filthy pleasure
every August.

David Johnson
Fringe Producer

An ingenious idea,
executed with wit
and honesty.
Just don't review
this review.

Isy Suttie
Peep Show's Dobbie

Fringepig has changed
the game for Edinburgh
Fringe reviewing.
Editors know there's an
ombudsman waiting to
take the piss.

Bernard O'Leary
ex-Editor, The Skinny

The kicking we
received from you
guys helped me change
the way we review.

Martin Walker
*Comedy Editor,
Broadway Baby*

A dash of something special.

Michael Palin

Naughty, observant and very,
very funny. A satirical gem.

The Telegraph

Brilliantly
funny!
BBC

Absolutely
cracking!
Channel 4

First class humorous content.

The Guardian

